

# THINK European cities

Trends and tactics

Q1 2018



# Economic dashboard: Full steam ahead in 2018

Europe has emerged from hibernation and is enjoying a synchronised upturn. Brushing aside geo-political concerns, 2017 was the best year for Eurozone growth in a decade, growing by an impressive 2.5%. A strengthening euro may temper output, however, a healthy mix of increased consumption, investment and exports bode well for 2018. Easing fears of populism, higher bank lending, and unemployment across the region shrinking to a nine-year low, have all proven to be catalysts for expansion. However, unlike the US, there has been little sign of strong wage growth despite the improving labour market. The volatility witnessed across global equity markets in February 2018 relate to the Fed incorporating a steeper interest rate horizon - but that is not the prognosis for Europe. Broad consensus seems to be that the worst-case scenario of a sustained market rout, with major global macro consequences, is quite unlikely without the realisation of fundamental economic weaknesses and/or balance sheet vulnerabilities. The third quarter of 2018 may mark the end of European Quantitative Easing (QE), but our vision of very glacial rises in borrowing costs remain. Despite solid economic growth and positive survey evidence, the weak medium-term inflation outlook implies that the European Central Bank (ECB) will be extremely cautious about withdrawing monetary support, with the first interest rate hike delayed until late 2018 or early 2019. Political risks are never far away on the continent. The Italian election and the ongoing Catalan independence debate are obvious examples of potential downside risks, although GDP of 1.8% is still envisaged for 2019.



## Quick read

- Growth momentum to persist into 2018. The latest business and labour market surveys support solid expansion.
- ECB to end QE in 2018. Aggressive tightening of monetary policy unlikely with inflation projected to undershoot.
- Italian elections should not de-rail the region's positive outlook.

Market health	Growth	Retail sales	Job growth	Inflation	Bond yields*
<b>Austria</b>					
<b>Benelux</b>					
<b>UK</b>					
<b>France</b>					
<b>Germany</b>					
<b>Italy</b>					
<b>Nordics</b>					
<b>Poland</b>					
<b>Spain</b>					

Source: Oxford Economics, TH Real Estate, Q1 2018

\*Bond yields symbols are illustrative of whether they are supportive for real estate pricing.

# Offices: Occupier markets are booming in German cities

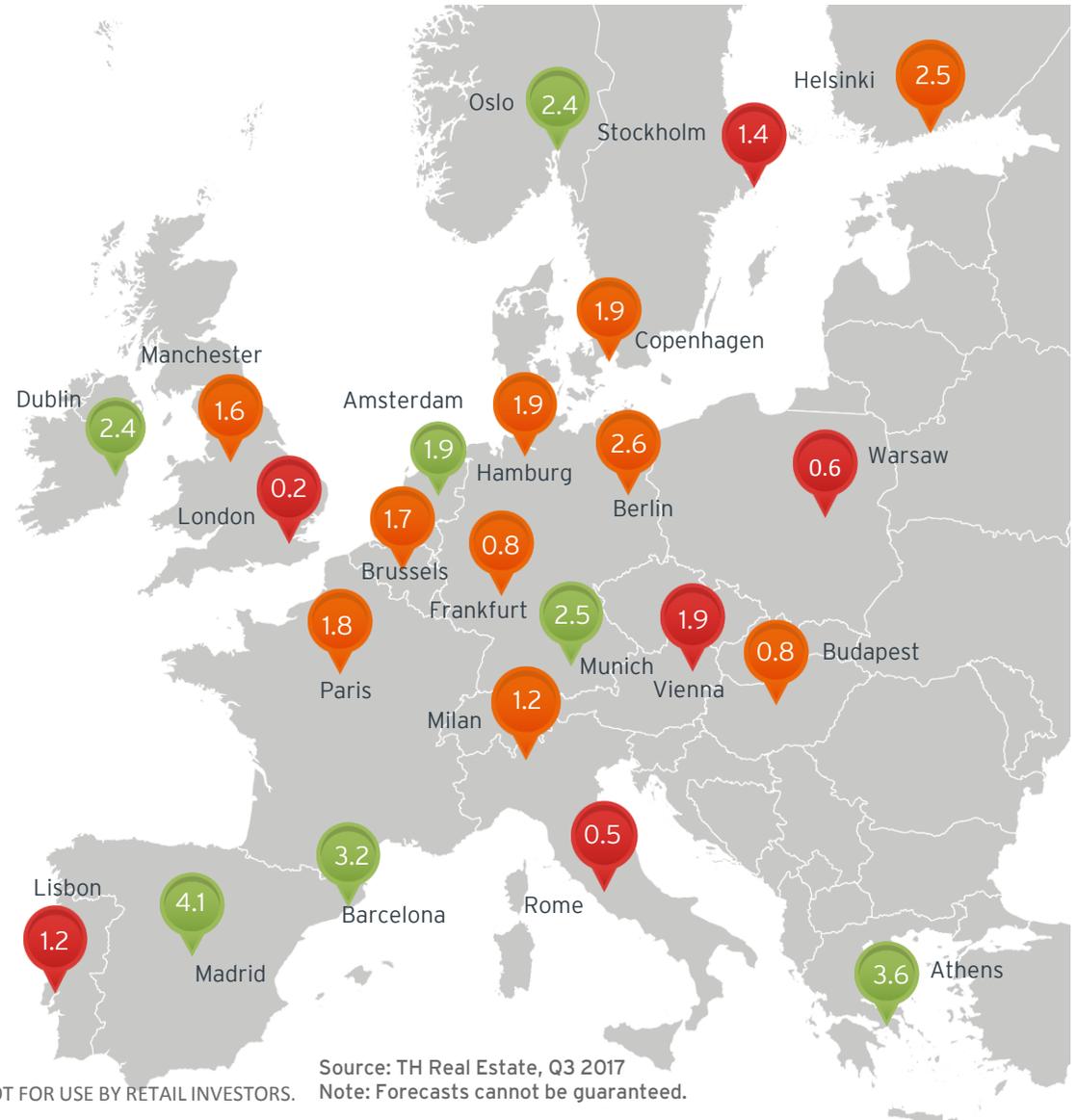
German cities are going from strength to strength and despite rental levels well in excess of previous cycle peaks, occupier dynamics point to further upward pressures in the key centres. In fact, gross take-up rates are way ahead of long-run averages; by 50-60% in the 'big four'. Our forecasts for annualised growth over the next five years look modest in light of these trends, however, much depends on the development response, which thus far has been muted. Only Frankfurt has an overhang of immediate vacancy (9.2% of stock) and much of the speculative space has been delivered. Meanwhile, vacancy in Berlin and Munich is chronically low and rental pressures are most evident. This is all welcome news in light of current yield trends. Berlin and Munich look set to overtake Paris Central Business District (CBD) in the near term to become Europe's most expensive markets.

In Central Paris, occupier markets have tightened further and immediate vacancy remains a notch above 3% in the CBD, although a few speculative schemes are underway. Strong demand for space continues to erode vacancy rates in La Défense. In contrast, a number of soon-to-be completed schemes has meant vacancy in the Western Districts remains high and sticky. Over the Channel, central London markets are also diverging, with the City experiencing high vacancy (when speculative space under construction is included), and the West End benefiting from a relatively benign occupier balance. Most parts of London are experiencing normal levels of take up, but Brexit uncertainty has underpinned caution on rents. Headline rents continue to flat line, and net effectives are under pressure.

## Quick read

- The region's economic recovery is translating into improved demand for space. In particular, the German cities are experiencing booming occupier markets.
- Elsewhere, Tier 2 cities are benefiting from improved demand, but high legacy vacancy rates are still a feature of Madrid, Milan and Amsterdam. Prime rental office growth will outpace the average for a good while to come.

Fig.1: Rental growth forecasts, five-year annualised % p.a. (Q3 2017-Q2 2022)



Source: TH Real Estate, Q3 2017  
Note: Forecasts cannot be guaranteed.

# Retail: Growth in online changing the way we value stores

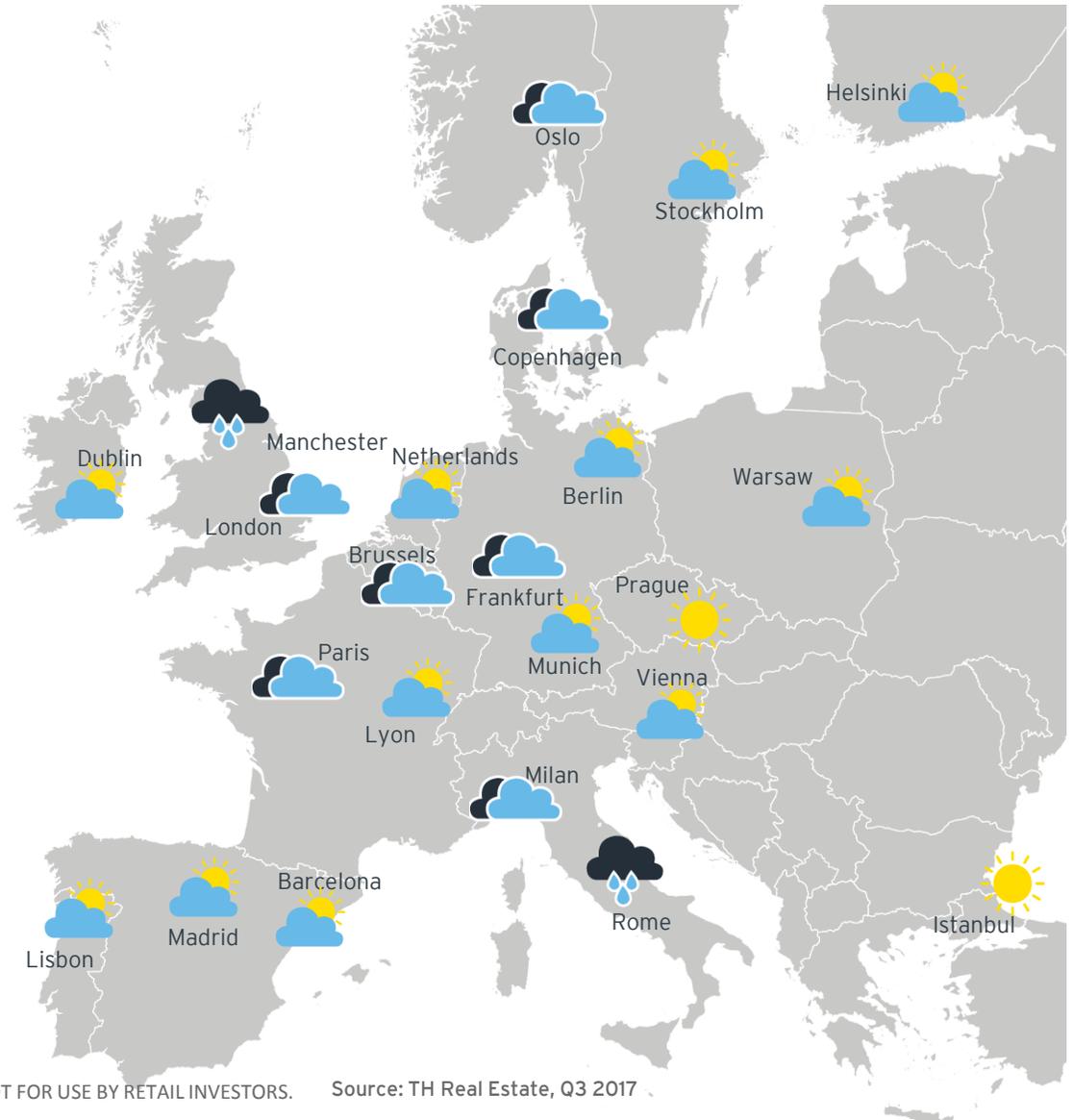
European retail sales grew by roughly 2.3% in Q4 2017 with a surprise slow down in German retail sales at 1.9% in Q4 versus 3.6% in Q3 2017. Spending data contradicts improving German consumer confidence with high employment, rising wages and low borrowing costs supporting spend. France, Ireland, Poland and the Nordics continue to outperform the European average with strong sales growth. Spanish sales slowed towards the year end averaging 1.1% in Q4 2017, and the UK consumer suffered from high inflation squeezing real wage growth. Looking ahead, Oxford Economics forecast European retail spending to remain in line with 2017 at 2.3%. Spending in France is forecast at 2.6% p.a. in 2018 followed by Sweden at 2.4%, UK and Spain at 2.2%, Germany underperforming at 1.9% and Italy's low growth position continuing with projected sales growth of 0.7%.

The UK market saw retailer administrations reach a five-year high in 2017. International retailers remain focussed on the prime malls but we see more activity in terms of domestic discount retailers focusing on mid-market space and retail warehousing, which outperformed. Spanish retail sales are expected to pick up in 2018, and demand remains strong for super prime malls where vacancy is around 3.0%. Spain still enjoys a cyclical recovery which will support rents in the short term.

## Quick read

- Solid economic growth and healthy labour markets continue to provide a stable consumer back drop, although risks prevail due to household debt levels and rising interest rates.
- European retail spending forecast to remain stable in 2018 at 2.3%, although variation exists across European countries.
- Spanish retail sales to improve in 2018 and rental growth expected off cyclical-low rents.

**Fig.2: Retail occupier sentiment (Q3 2017-Q2 2022)**



# Investment: Liquidity still buoyant but yield compression is slowing

Investment activity was up in 2017 compared to 2016, but fell short of the record year 2015. The big three markets, Germany, France and the UK, all recorded higher volumes along with most smaller markets. Most remarkable is the recovery of the UK market despite Brexit uncertainty. However, it was mainly overseas investors lifting volumes in the UK. This is in line with Germany, where for the first time, cross-border buyers have deployed more than domestic groups. In France, the market picked up in the second half of the year after the election of the new president. The Netherlands, Finland and Spain, all laggards in this economic cycle, finally returned to old form in 2017.

Sanguine real estate investment markets across Europe are supported by strong occupier market fundamentals as well as wider financial market optimism. Financial market volatility in early February 2018, including an upward trend in bond yields, has rekindled the discussion of the era of real estate yield compression nearing its natural end. As long as the correction can be contained, it should be greeted as a welcome start to an orderly normalisation. For real estate, it may come just in time before markets move cap rates to such extremes where any disruption could only end in a hard landing. One could argue that property market conditions are ideal to engineer a soft landing of asset pricing. Central banks signal that ultra-low interest rates are slowly being phased out. They can raise rates because the economy is booming, and real estate occupier markets are doing well. The idea is, as long as falling vacancies and rising rents assist real estate values, yields can safely adjust to more sustainable levels without causing havoc to the market.

Before the Global Financial Crisis (GFC), real estate had built up a number of significant risks; these are not present today. So a more dramatic revaluation of financial markets would still find the property sector in much better shape than in the years following 2007. Notably, real estate spreads over bonds remain elevated and well above long-run averages. This suggests any real estate market correction would be relatively limited. Additionally, the market correction is driven by expectations of rising inflation. Historically, demand-driven inflation has been good for real estate with investors buying into property as an inflation hedge.



## Quick read

- 2017 was another strong year for real estate investment, even in the Brexit-dented UK and laggards Finland, Spain and the Netherlands.
- Increased financial market volatility and government bond yields slowly moving upwards suggest that the super-cycle of falling property yields is nearing its end. However, upward pressure on cap rates is not imminent.

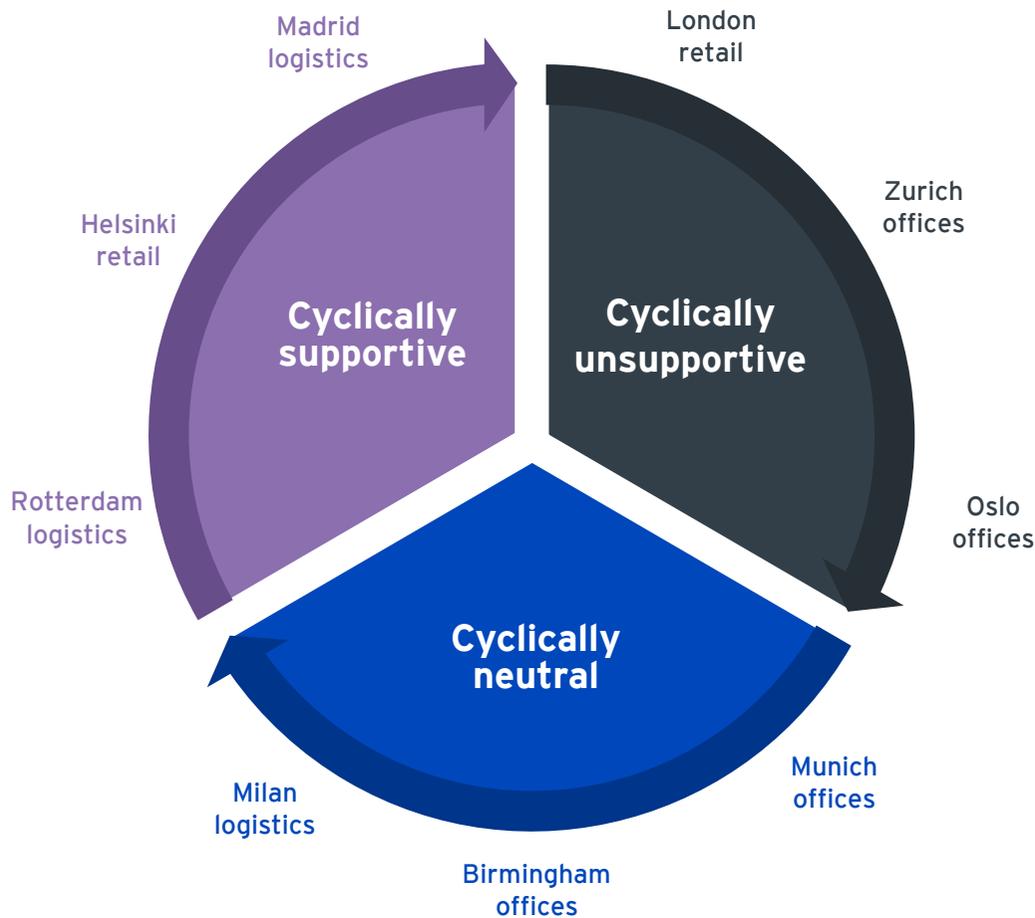
## Yield trend

	5 years	10 years
Austria	↑	↑↑
Belgium	↑	↑↑
Britain	↑	↑
Czech Republic	→	↑
Finland	↑	↑↑
France	↑	↑↑
Germany	↑	↑↑
Italy	↑↑	↑↑
Netherlands	↑	↑
Poland	→	↑
Portugal	↑↑	↑↑
Spain	↑↑	↑↑
Sweden	↑↑	↑↑

Source: TH Real Estate, Q1 2018  
Note: Forecasts cannot be guaranteed.

# Cyclical city recommendations: A level playing field

Fig.3: Short-term city selection



Source: TH Real Estate, Q1 2018



## Quick read

- With interest rates synchronising asset pricing across markets, cyclical recommendations rely mainly on differences in rental growth expectations.
- Due to the fallout of Brexit, the UK is now on a different path compared to all other European markets within or outside the Eurozone.
- Logistics in Southern Europe and the Netherlands remain among the top market recommendations.

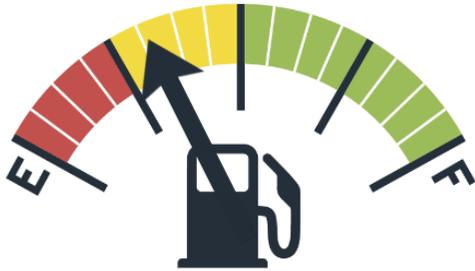
Fig.4: Key market themes



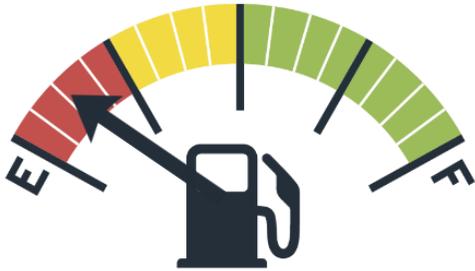
Source: TH Real Estate, Q1 2018

# Headline views: Risks and opportunities

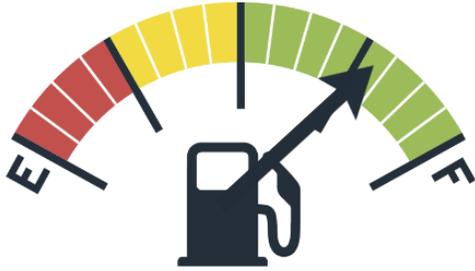
Politics



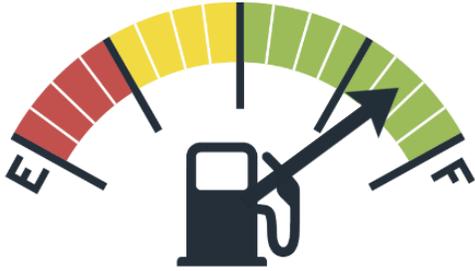
Yields



Economy



Occupier markets



Source: TH Real Estate, Q1 2018

## Appendix: Financial data

GDP	2016	2017	2018	2019	2020	2021	2022	Average p.a. growth (2017-2020)	Average p.a. growth (2017-2022)
Austria	1.5	3.1	2.4	1.6	1.3	1.2	1.2	1.7	1.5
Belgium	1.5	1.7	1.6	1.5	1.4	1.4	1.4	1.5	1.4
Finland	1.9	3.0	2.4	1.8	1.7	1.5	1.3	1.9	1.7
France	1.1	1.9	2.1	1.9	1.8	1.5	1.2	1.9	1.7
Germany	1.9	2.5	2.4	1.8	1.3	0.9	0.8	1.8	1.4
Greece	0.0	1.3	2.3	2.3	2.2	2.5	2.6	2.3	2.4
Ireland	5.1	6.0	3.1	2.4	2.2	2.2	2.2	2.6	2.4
Italy	1.1	1.6	1.4	1.1	0.9	0.8	0.8	1.1	1.0
Luxembourg	3.1	3.3	3.6	3.5	3.4	3.1	2.9	3.5	3.3
Netherlands	2.1	3.3	2.5	1.7	1.2	1.1	1.1	1.7	1.5
Portugal	1.5	2.7	2.2	1.9	1.4	1.1	0.9	1.8	1.4
Spain	3.3	3.1	2.8	2.4	2.1	1.7	1.4	2.4	2.0
<b>Eurozone</b>	<b>1.8</b>	<b>2.5</b>	<b>2.2</b>	<b>1.8</b>	<b>1.5</b>	<b>1.2</b>	<b>1.1</b>	<b>1.8</b>	<b>1.5</b>
Czech Republic	2.5	4.6	3.9	3.1	2.3	2.0	2.1	3.1	2.6
Denmark	1.7	2.1	1.9	1.8	1.9	1.8	1.6	1.9	1.8
Norway	1.0	2.3	2.5	2.1	1.9	1.7	1.6	2.2	1.9
Poland	2.6	4.6	4.2	3.3	2.9	2.9	2.8	3.4	3.2
Sweden	3.1	2.7	2.6	2.1	2.0	1.8	1.7	2.2	2.0
United Kingdom	1.8	1.8	1.8	1.6	1.9	1.9	1.8	1.8	1.8
<b>European Union</b>	<b>1.9</b>	<b>2.5</b>	<b>2.3</b>	<b>1.9</b>	<b>1.7</b>	<b>1.5</b>	<b>1.4</b>	<b>2.0</b>	<b>1.7</b>

Source: TH Real Estate, Oxford Economics, Q1 2018  
 Note: Forecasts cannot be guaranteed.

## Appendix: Financial data

Inflation	2016	2017	2018	2019	2020	2021	2022	Average p.a. growth (2017-2020)	Average p.a. growth (2017-2022)
Austria	0.9	2.1	1.9	1.8	1.8	1.8	1.9	1.8	1.8
Belgium	2.0	2.1	1.8	1.8	2.0	2.0	2.0	1.9	1.9
Finland	0.4	0.8	1.0	1.5	1.7	1.8	1.8	1.4	1.3
France	0.2	1.0	1.3	1.3	1.6	1.8	2.0	1.4	1.2
Germany	0.5	1.7	1.8	2.3	2.2	2.1	2.1	2.1	2.1
Greece	-0.8	1.1	0.8	0.7	1.3	1.8	2.0	0.9	1.4
Ireland	0.0	0.3	1.4	1.5	1.8	1.9	1.9	1.5	1.4
Italy	-0.1	1.2	0.9	1.6	1.8	1.8	1.9	1.4	1.5
Luxembourg	0.0	2.1	1.6	1.8	1.9	2.0	2.0	1.8	1.9
Netherlands	0.3	1.4	1.5	1.6	1.9	2.0	2.0	1.7	1.7
Portugal	0.6	1.4	1.4	1.8	1.8	1.8	1.8	1.6	1.6
Spain	-0.2	2.0	1.6	1.7	1.9	1.8	1.8	1.7	1.7
<b>Eurozone</b>	<b>0.2</b>	<b>1.5</b>	<b>1.4</b>	<b>1.7</b>	<b>1.9</b>	<b>1.9</b>	<b>1.9</b>	<b>1.7</b>	<b>1.7</b>
Czech Republic	0.7	2.5	2.5	2.0	1.8	2.0	2.0	2.1	2.2
Denmark	0.3	1.1	1.2	1.7	2.0	1.9	1.9	1.6	1.6
Norway	3.6	1.9	1.8	1.8	1.9	2.2	2.2	1.8	1.8
Poland	-0.6	2.0	2.5	2.2	2.5	2.3	2.2	2.4	2.2
Sweden	1.0	1.8	1.9	2.5	2.9	2.2	2.0	2.4	1.6
United Kingdom	0.6	2.7	2.2	1.5	1.7	1.8	1.8	1.8	2.0
<b>European Union</b>	<b>0.3</b>	<b>1.7</b>	<b>1.7</b>	<b>1.8</b>	<b>1.9</b>	<b>1.9</b>	<b>2.0</b>	<b>1.8</b>	<b>1.8</b>

Source: TH Real Estate, Oxford Economics, Q1 2018  
 Note: Forecasts cannot be guaranteed.

## Appendix: Financial data

Interest rates (%) year end	2016	2017	2018	2019	2020	2021	2022
Eurozone	0.05	0.05	0.25	0.50	0.75	1.00	1.25
Czech Republic	0.05	0.05	0.50	1.00	1.25	1.50	1.75
Denmark	0.05	0.05	0.25	0.50	0.75	1.00	1.25
Sweden	-0.50	-0.50	0.00	0.25	0.75	1.25	1.75
Norway	0.50	0.50	0.75	1.00	1.50	2.00	2.50
US	0.50	1.25	2.00	2.50	2.75	2.75	3.00
UK	0.25	0.50	0.75	1.25	1.75	2.25	2.50

Exchange rates year end	2016	2017	2018	2019	2020	2021	2022
€/£	1.17	1.13	1.13	1.15	1.18	1.20	1.20
\$/€	1.11	1.20	1.30	1.28	1.27	1.25	1.25
DKr/€	7.45	7.45	7.45	7.45	7.45	7.45	7.45
NOK/€	9.29	9.84	9.41	9.20	9.10	9.04	8.97
SKr/€	9.47	9.85	9.30	9.01	8.98	8.96	8.94
Zloty/€	4.36	4.17	4.10	4.05	4.03	4.00	3.98
Koruna/€	27.0	25.5	24.8	24.5	24.4	24.3	24.1

Source: TH Real Estate, Oxford Economics, Q1 2018  
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## Appendix: Financial data

10-year bonds (year end)	2016	2017	2018	2019	2020	2021	2022
Austria	0.4	0.6	1.4	1.7	2.0	2.3	2.5
Belgium	0.5	0.6	1.5	2.0	2.4	2.8	3.0
Czech Republic	0.5	1.6	2.2	2.7	2.9	3.0	3.0
Denmark	0.3	0.5	0.5	1.1	1.7	2.2	2.8
Finland	0.4	0.6	1.3	1.7	2.0	2.2	2.5
France	0.7	0.8	1.6	1.9	2.3	2.7	2.9
Germany	0.1	0.4	1.1	1.4	1.7	2.0	2.2
Greece	7.1	4.1	4.1	4.4	4.7	5.0	5.2
Ireland	0.8	1.1	1.7	2.0	2.3	2.6	2.8
Italy	1.8	2.0	2.7	3.1	3.5	3.7	3.8
Netherlands	0.4	0.5	1.3	1.7	2.0	2.2	2.5
Norway	1.7	1.7	1.8	2.4	2.9	3.3	3.5
Poland	3.6	3.3	3.7	3.9	4.1	4.4	4.6
Portugal	3.8	1.9	2.6	3.3	3.9	4.2	4.4
Spain	1.3	1.5	2.2	2.7	3.2	3.4	3.6
Sweden	0.5	0.8	1.4	1.9	2.4	2.8	3.0
United Kingdom	1.3	1.3	2.2	2.7	3.2	3.4	3.6
<b>Eurozone</b>	<b>1.0</b>	<b>0.9</b>	<b>1.7</b>	<b>2.1</b>	<b>2.5</b>	<b>2.7</b>	<b>2.9</b>

Source: TH Real Estate, Oxford Economics, Q1 2018  
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